Mike Patterson

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Excel Homework

Three conclusions about Kickstarter campaigns.

1. Campaigns in the “Music” category seem to have the highest success.
2. Campaigns started in December tend to succeed less. Maybe due to holiday expenses.
3. The US has the most Kickstarter Campaigns.

Some limitations of this dataset

* Doesn’t tell us where the donations are coming from. (what country?)

Some potential tables and/or graphs

* Graph and or chart showing the relationship of being a staff pick and outcome/state.
* Graph and or chart showing the relationship of being spotlighted and outcome/state.
* Graph or chart comparing length of campaign to outcome/state.